

Protecting Structures



Construction chemicals industry sees better prospect in growth of infrastructure projects like power plants, telecom, roads, highways, airports and seaports

- Sameer Gurav, Asst. Manager, Marketing, Choksey Chemicals

As one of the leaders in construction chemicals industry, Choksey chemicals have wide range of products which are being used in pre and post construction application. The company's core portfolio comprises of sealants, membranes, waterproofing chemicals, admixture, grouts, tile adhesive, speciality coatings, floor coatings, expansion joints, wood coatings & non-slip solutions. To service exceptional products, Choksey chemicals have established strong partnership with leading companies worldwide; which are "Best of the Best" in their own field.

From industrial to residential, from hospitality to institution, from leisure to infrastructure, Choksey Chemicals is everywhere to strengthen the structures. though it's an unbolt market for construction chemical industry, they have a very good opportunities in real estate & infra- projects, as huge development is taking place in these territories.

With the speed of 25-30 per cent growth per year, Indian construction industry is growing tremendously at all major sectors of construction. Protective coatings and sealants are the foremost & largest categories of

products in recent times. However admixtures, curing compounds & mould releasing agents have taken a big leap in last couple of years as a result of high quality repair & retro fitting, advanced watertight structures like metro rail, power plants etc. Crystalline waterproof protective coatings are much in demand by reason of ample constructions like high storey buildings, super malls, mega hospitalities etc. These products constitute a growing niche in the construction chemicals market, as increasing numbers of contractors and builders gain themselves of the many advantages offered. This is in contrast with many other construction chemical products, which have essentially reached market maturity. Chalks and adhesives are also expected to register above-average growth in future.

The rise in awareness of importance of construction chemicals and favourable policies in India has brought thunder period for the construction chemicals market, as building contractors are realising the significance of using these products for finer and prompt constructions. Unexploited rural areas are also expected to provide a huge drive to the construction chemicals market.

